

Course Outline

(A SIDC CPE approved course)

Title : The Legend of Huawei and Xiaomi

Date : 5th November 2019

Venue : Moffett Training Centre, E-3-2 , Plaza Kelana Jaya, Jalan SS7/13 A, Kelana Jaya, 47301, Petaling Jaya, KL

CPE : 10 Points

Speaker : Dr Ch'ng Huck Khoon

Objectives

1. Describe how Ren Zhenfei transforming Huawei become global telecommunications equipment manufacturer leader;
2. Describe Xiaomi business model and recent performance; and
3. Identify ideas and successful approaches that have been used with successful results in Huawei and Xiaomi, expand and adapt in his/ her organisation

Time	Descriptions
9 : 00 - 10 : 30	Huawei and Ren Zhengfei (Founder) <ul style="list-style-type: none">- About Ren Zhengfei- History: early years, foreign expansion, investment and partnerships, recent performance- Corporate Affairs: Leadership and Ownership- Fund raising- Products and services- Largest telecommunications equipment manufacturer in the world- Ranked in 72nd place on the Fortune Global 500
10 : 30 - 10 : 45	Coffee Break
10 : 45 - 13 : 00	Huawei's Efficient Working Method <ul style="list-style-type: none">- "SMART" approach- "80/20" time management strategy- Effective team work- Communicate and coordination- Ingenuity- Principle of innovation- Discussion: Expand Huawei's efficient working methods and adapt successful in your organisation
13 : 00 - 14 : 00	Lunch Break
14 : 00 - 15 : 45	Xiaomi and Lei Jun (Founder) <ul style="list-style-type: none">- About Lei Jun- From smartphone manufacturer to Internet of Things (IoT) Company- Products and services- China largest smartphone company- Recent performance- Fund Raising and IPO in the Hong Kong Stock Exchange
15 : 45 - 16 : 00	Coffee Break
16 : 00 - 18: 30	Xiaomi's Culture and Ecological Chain <ul style="list-style-type: none">- Why Internet of Things?- Bamboo forest effect- Thinking while running- "Ant market" approach- 80%'s 80% principle- Maximize rationality- Product quality- Discussion: Expand Xiaomi's Culture and Ecological Chain approaches and adapt successful in your organisation

TRAINING COURSE REGISTRATION FORM

COURSE TITLE	The Legend of Huawei and Xiaomi
COURSE DATE	5th November 2019
VENUE	Moffett Training Centre, E-3-2 , Plaza Kelana Jaya, Jalan SS7/13 A, Kelana Jaya, 47301, Petaling Jaya
REGISTRATION	8.30AM - 9.00AM
TIME	9.00AM - 5.30PM
FEES	RM 395 for Banker, member of professional associations [early bird by 5 Oct. 2019] RM 445 for Banker, member of professional associations RM 515 for Public [early bird by 5 Oct. 2019] RM 585 for Public <i>Fees are inclusive of coffee breaks, lunch, program materials and a Certificate of Attendance</i>
SIDC CPE Points	10 (Ten)
Instructions	Complete this form and fax to 03-76104234 or email to cpeseminar@chkconsultancy.com.my
Payment Details	1. Cheque made payable to "CHK CONSULTANCY SDN BHD". 2. Or bank in to MAYBANK A/C #. 557063320872 3. Scan and email bank in slip to cpeseminar@chkconsultancy.com.my or fax to 04-2299327
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